



In The Other Town

How many times have we looked with longing eyes to The Other Town? Living in The Other Town seems to be easier--the work not so hard and the pay much higher.

And, lured by the impulse to move, sometimes called the Wanderlust, we have moved on to The Other Town, only *to be disappointed*.

Workers of Richmond--Men and Women of the factory, mill, store and desk--Be Not Deceived!

There is no need to listen to the call of The Other Town. There is work for you here in RICHMOND, **Lots of It**--and among people whom you have known all your life--people who know you and trust you and aid you.

When misfortune comes, here you will find friends that stick by you--not the cold indifference of The Other Town.

The promise of higher wages in The Other Town usually end in disappointment--or, even if the wages are a little higher you find that it costs you more to live and living conditions will not be near so good as you have in Richmond.

The sun shines bright in the homes of Richmond Workers, your children are well and healthy, and a city interested in its people has provided you with a Health Department that guarantees you sanitary surroundings.

Richmond offers excellent opportunities to **workers** who **want** to establish themselves in a permanent, steady job at good pay.

Look around you, make up your mind that you are going to be a "part and parcel" of a good city--get that **job** and **stick** to it--dig yourself **in**-- and **salt some of your savings every week in Thrift Stamps**.

The following firms, corporations and individuals are interested in having all honest, industrious workers know more about RICHMOND.

A. O. Swink, Mgr. for Va., Atlantic Life Insurance Co.
Virginia-Carolina Chemical Company,
Manufacturers of Fertilizers.
Southern Manufacturing Company,
Manufacturers of Prince and Good Luck Baking Powder.
Whitlock Branch, P. Lorillard Tobacco Co.,
Cigar Manufacturers.
Virginia Railway and Power Company.
Hopkins Furniture Company.
Richmond's Cafeteria, J. F. Nadon, Prop.
Planters National Bank.
Corby Baking Company.
"A Believer in Richmond."

Christo Manufacturing Company,
Manufacturer of Christo Cola and Soda Fountains.
Bank of Commerce and Trusts.
Gordon Metal Company,
Metal Roofing.
Lininger-Alsop Co., Inc.,
Distributors of Chalmers, Maxwell and Oakland Automobiles.
First National Bank.
A. J. Crafts Piano Co., Inc.
National State and City Bank.
C. F. Sauer Co.,
Manufacturers of Fine Flavoring Extracts.
American National Bank.

American Trust Company.
Davenport & Co.,
Agents London and Liverpool and Globe Insurance Co.
Smith-Courtney Co.,
Machinery and Supplies.
H. W. Rountree & Bro. Trunk and Bag Co.
Jake Wells.
The Union Bank of Richmond.
Tragle Drug Company.
Franklin Caro Company.
C. W. Antrim & Sons,
Roasters Morara Coffee.
The Cohen Company, Inc.